

## DO YOU NEED A NEW WEBSITE?

- ❑ Our website is more than three years old
- ❑ Our website is not mobile friendly
- ❑ Our business scope/direction has changed since we built our website
- ❑ We have never updated our website
- ❑ Our website security may be lacking, we don't know if it has SSL
- ❑ We don't know if our website code is secure

*If you answer yes to more than three questions you need to update your website.*

When we started a brand new business segment for CarlWood; online lumber sales. Allen and the Honeycomb team were instrumental in roughing out the concept, discussing the marketing and coming up with a design. Honeycomb did a great job.

Doug Carl, lumberstore.ca



## EXPERIENCE WHAT HONEYCOMB CREATIVE CAN DO FOR YOU

Never feel stressed or overwhelmed while working with Honeycomb Creative. Your website project is managed by a capable and experienced web development team who will keep you up-to-date on the project's progress.



### NO COST OVER-RUNS

We listen to your wants, but we also understand what you need. We have developed a very comprehensive estimating system to ensure that we provide fair, accurate and no surprises pricing to clients.



### EASILY UPDATE YOUR WEBSITE

We provide clear, step-by-step instructions and phone support so your staff can easily update your website. If you are too busy to make the updates you want, our team will be happy to do it for you.



### ONGOING SERVICE

After the website is launched, we excel at the ongoing support and maintenance that clients require. From website content updates to technical and security maintenance, our clients know that they can depend on Honeycomb Creative for service and support.



### ALL YOUR MARKETING NEEDS

From graphic design to web development to copywriting and marketing materials, we have it all under one roof. Honeycomb Creative is the one creative source you need to help your business succeed.



**HONEYCOMB  
CREATIVE** WEBSITES  
BRANDING  
MARKETING

Business-to-Business  
Marketing Specialists



## STAND OUT FROM YOUR COMPETITION

**GET A PROFESSIONAL WEBSITE  
FOR YOUR BUSINESS**

**WE BUILD HARD-WORKING WEBSITES & MORE**  
[www.honeycombcreative.com](http://www.honeycombcreative.com)



**HONEYCOMB  
CREATIVE**

**GET STARTED ON YOUR WEB OR PRINT PROJECT!**

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[www.honeycombcreative.com](http://www.honeycombcreative.com)

## WHY YOU SHOULD UPDATE YOUR WEBSITE



### VISUAL APPEAL

First impressions are important. If your website looks outdated and is poorly structured, subconsciously potential clients may think the same about your business.



### CONTENT UPDATES

Updating your website content to reflect your current business strength and to position you for future growth is important.



### SEO

Search engines regard websites with the most recent content as the most relevant to web users. Your content might be great but if it's the same content as it was 5 years ago then search engines may not think it is relevant.



### SECURITY

Website security standards are evolving. SSL is a minimum requirement. Not to mention DDoS (distributed denial of service) protection and WAF (web application firewall).



www.sidhunursery.com

## EVERYTHING YOUR WEBSITE NEEDS TO BE, NOTHING IT DOESN'T



### DEVELOPMENT PLATFORM

- ✓ Content Management (CMS)
  - WordPress customized for YOU
- ✓ Responsive Web Design Programming
  - adjusts & scales for any device



### DESIGN AND PRODUCTION (NO TEMPLATES!)

- ✓ Mood Boards
- ✓ Wire Frames
- ✓ Website Design Mock-ups
- ✓ Website Design Revisions
- ✓ Site Architecture and Planning
- ✓ Content Writing and Editing
- ✓ Stock Photos
- ✓ Photo Retouching



### CONTENT & FUNCTIONALITY (AS REQUIRED)

- ✓ News & Events Section
- ✓ Services & Products List
- ✓ FAQ Section
- ✓ Testimonials
- ✓ Links Section
- ✓ Contact Us Form
- ✓ Quote Request Form
- ✓ E-Commerce
- ✓ Photo Gallery
- ✓ Videos
- ✓ Careers Section
- ✓ Google Location Map
- ✓ Company Blog
- ✓ Site Search
- ✓ Password Protected Area
- ✓ Catalog & Shopping Cart



### SEARCH ENGINE OPTIMIZATION (SEO)

- ✓ Search Engine Optimized Content
- ✓ Meta Tags & Keywords on Main Pages
- ✓ Google Website Submission
- ✓ Analytics Setup & Reporting
- ✓ Additional SEO Marketing Options



### CUSTOMIZATION (YES, WE DO THAT!)

Custom programming to meet your specific requirements. You let us know what you need and we will work with you to achieve it.

Let us take your information and present it to your customers as:

- ✓ Beautiful Photo Galleries
- ✓ Engaging Graphs
- ✓ Custom Searches
- ✓ Automated Notifications

## HONEYCOMB CREATIVE WEBSITES GET YOU NOTICED

### GET READY TO STAND OUT

Tired of making excuses for your outdated website? Your website should be a powerful marketing tool that showcases your work, impresses your customers and generates business!

### MAKE A GREAT FIRST IMPRESSION

Within 5 seconds, your website's design and layout must convince visitors that your business is professional, reputable and worthy of their attention.

### SHOWCASE YOUR WORK

Impress your customers with your products and services. Show off your best work. Smart, professional presentation and the right copy make your work stand out.

### PROVIDE CREDIBILITY

Wow your customers with your past experience and testimonials about your work.

### GENERATE BUSINESS

Initiate customer interest in your business, impress them with your experience, and convince them to take the next step.



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