



HONEYCOMB
CREATIVE



**Is Your Website Having
Trouble Fitting In?**



**Website
e Fitting**

Responsive Design Programming is the New Standard

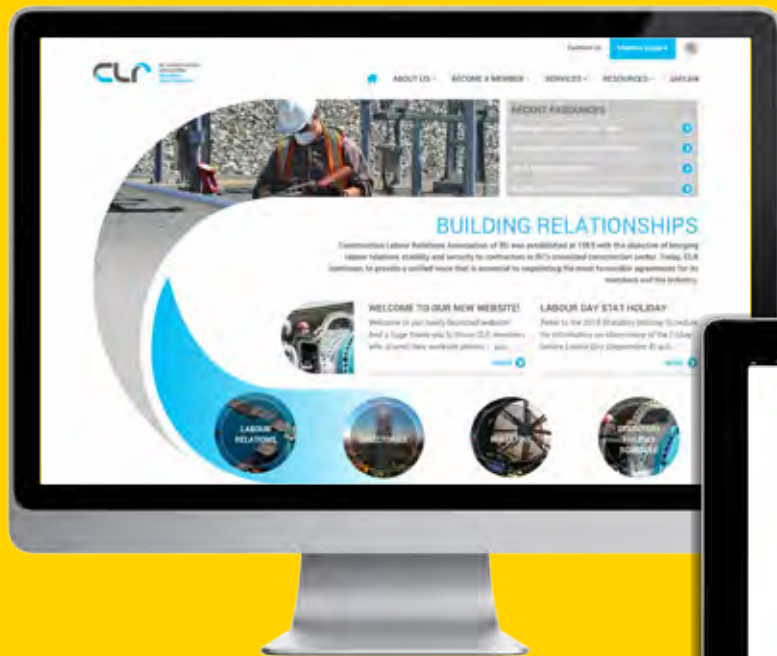
Responsive web design programming is website design that adjusts to fit on desktop, tablet and smartphone browsers.

Responsive websites are designed with additional templates for vertical layouts (smartphones and tablets) and content is 'adjusted' and/or 'hidden' to fit smaller screen sizes.



The busy worker bees at Honeycomb have created a great new website for CLR. From the initial meeting to the final tweaking, Allen and his team provided valuable input and technical know-how to make sure our site functioned as we wanted. The new site was designed and launched over a short period of time. The result is a clean, modern, and responsive site that we are able to update quickly and easily as needed. Our thanks for a job very well done!

—Wendy Mazur, Office Manager,
Construction Labour Relations Association of BC



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CALL HONEYCOMB CREATIVE FOR YOUR QUOTE

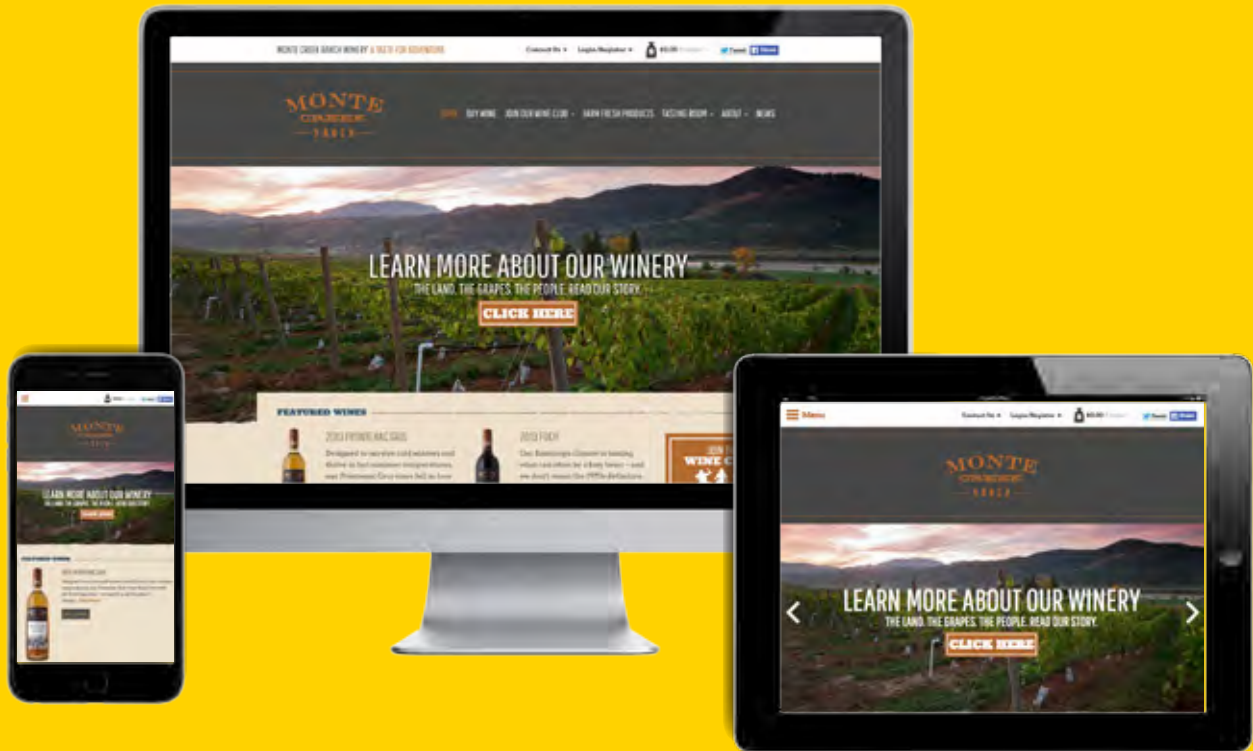
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www.honeycombcreative.com

Why Do I Need a Responsive Website?



1

READABILITY ON SMALL DEVICES

A responsive site allows users on any device to see the written content in full size, without needing to zoom in.

3

RECOMMENDED BY GOOGLE

Responsive is recommended by Google because responsive web sites have one URL and the same HTML, regardless of the device.

2

FASTER LOAD TIME

Responsive design allows for “conditional loading” — so a large desktop device is delivered a large graphic while a smartphone receives a small graphic.

4

MOBILE GROWTH

Mobile and tablet usage continues to grow while desktop usage is shrinking. Responsive design is the way of the future.



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Everything Your Website Needs to be, Nothing it Doesn't



DEVELOPMENT PLATFORM

- ➔ Responsive Web Design
 - adjusts & scales for any device
- ➔ Content Management (CMS)
 - WordPress customized for YOU



DESIGN AND PRODUCTION (NO TEMPLATES!)

- ➔ Mood Boards
- ➔ Wire Frames
- ➔ Website Design Mock-ups
- ➔ Website Design Revisions
- ➔ Site Architecture and Planning
- ➔ Content Writing and Editing
- ➔ Stock Photos
- ➔ Photo Retouching



CONTENT & FUNCTIONALITY (AS REQUIRED)

- ➔ News & Events Section
- ➔ Services & Products List
- ➔ FAQ Section
- ➔ Testimonials
- ➔ Links Section
- ➔ Contact Us Form
- ➔ Quote Request Form
- ➔ Photo Gallery
- ➔ Careers Section
- ➔ Google Location Map
- ➔ Company Blog
- ➔ Password Protected Area
- ➔ Site Search
- ➔ Catalog & Shopping Cart
- ➔ Rotating Banners



CUSTOMIZATION (YES, WE DO THAT!)

Custom programming to meet your specific requirements. You let us know what you need and we will work with you to achieve it.

Let us take your information and present it to your customers as:

- ➔ Beautiful Photo Galleries
- ➔ Engaging Graphs
- ➔ Custom Searches
- ➔ Easy-to-find Documents



SEARCH ENGINE OPTIMIZATION (SEO)

- ➔ Search Engine Optimized Content
- ➔ Meta Tags & Keywords on Main Pages
- ➔ Microsoft Bing & Yahoo Submission
- ➔ Google Website Submission
- ➔ Google Analytics Setup & Reporting
- ➔ Additional SEO Marketing Options

WEBSITE BUDGET GUIDELINES

No two websites are identical; these cost ranges are for budgeting purposes only

\$	Small & Simple:	\$4,000	- \$6,000
\$\$	Business Essentials:	\$7,000	- \$10,000
\$\$\$	Custom Tailored:	\$10,000	- \$15,000

Honeycomb Creative Websites Get You Noticed

GET READY TO STAND OUT

Tired of making excuses for your outdated website? Your website should be a powerful marketing tool that showcases your work, impresses your customers and generates business! These days, it's your primary marketing vehicle. Customers are doing their research online. Let Honeycomb Creative build a website that reflects the professionalism of your company and helps you stand out from your competition.



MAKE A GREAT FIRST IMPRESSION

Within 5 seconds, your website's design and layout must convince visitors that your business is professional, reputable and worthy of their attention.



SHOWCASE YOUR WORK

Impress your customers with your products and services. Show off your best work. Smart, professional presentation and the right copy make your work stand out.



PROVIDE CREDIBILITY

Wow your customers with your past experience and testimonials of your work.



GENERATE BUSINESS

Initiate customer interest in your business, impress them with your experience, and convince them to take the next step.



Experience What Honeycomb Creative Can Do For You

Never feel stressed or overwhelmed while working with Honeycomb Creative. Your website project is managed by a capable and experienced web development team who will keep you up-to-date on the project's progress.



ACCURATE ESTIMATES

We listen to your wants, but we also understand what you need. We have developed a very comprehensive estimating system to ensure that we provide fair, accurate and no surprises pricing to clients. Our website estimates are inclusive, based on the standard features that clients typically require with no short cuts — everything that you need to have a professional looking website.



EASILY UPDATE YOUR WEBSITE

We provide clear, step-by-step instructions and phone support so your staff can easily update your website. If you are too busy to make the updates you want, our team will be happy to do it for you as quickly as possible.



ONGOING SERVICE

After the website is launched, we excel at the ongoing support and maintenance that clients require. From website content updates to technical and security maintenance, our clients know that they can depend on Honeycomb for service and support.



ALL YOUR MARKETING NEEDS

From graphic design to web development to copywriting and marketing materials, we have it all under one roof. Get all your marketing essentials from Honeycomb Creative.



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