

We build hard-working websites.

GENERATE WEBSITE TRAFFIC  
FROM SEARCH ENGINES

MAKE A GOOD  
FIRST IMPRESSION

ENGAGE AND  
PERSUADE VISITORS

CAPTURE INFORMATION  
AND CONVERT VISITORS

web + print projects - volume 5



website planning, design, development & marketing



Honeycomb Creative Solutions  
[www.honeycombcreative.com](http://www.honeycombcreative.com)

**Standard Building Supplies Ltd.**  
www.standardbuildingsupplies.ca



**Fraser Valley Truck Parts Ltd.**  
www.fraservalleytruckparts.ca



*I'm very glad that I chose Honeycomb Creative to develop our website and tradeshow material. Allen developed a plan and kept each project on track so that we never felt overwhelmed. His regular updates and quick responses to our questions and concerns kept the process moving forward smoothly and ensured we looked professional both online and in print.*

—Rita MacKenzie, Marketing Manager  
Fraser Valley Truck Parts Ltd.

## More Website Features and Services

Work with us at Honeycomb Creative and you'll instantly get more. With each and every web project, you'll benefit from our extensive marketing experience, professional graphic design, and writing services.

All of our websites come with an easy-to-use content management system and other services, including:

- ✓ **Custom Design:**  
A distinct look and feel that leaves a memorable and professional first impression.
- ✓ **Content Creation:**  
Website copy written and edited by a professional writer.
- ✓ **Content Management:**  
Our SiteManager uses an easy-to-use, password-protected web interface that lets novice computer users update editable website content. Update your website more frequently and improve your search engine placement.
- ✓ **Web Hosting:**  
Free website and email hosting for existing calendar year on secure, reliable Linux servers.
- ✓ **Search Engine Optimized:**  
Every website is designed and developed with baseline Search Engine Optimization (SEO) best practices to ensure that your website is Google friendly.
- ✓ **Search Engine Submission:**  
Website submission to Google and other major search engines.
- ✓ **Ongoing Support:**  
If you ever have any technical issues, one month or one year from now, call us and we'll take care of everything. We are the only contact you need to maintain your hard-working website.

**Crown Architectural Sheet Metal  
& Cladding Division Ltd.**  
www.crownmetalltd.com



*I've never had to do so little to get so much. Honeycomb Creative took care of everything when it came to creating a new website for our sheet metal and wall cladding company. They developed the content, retouched our project images, recreated product drawings, developed electronic forms and everything else necessary to make our website an effective sales and marketing tool.*

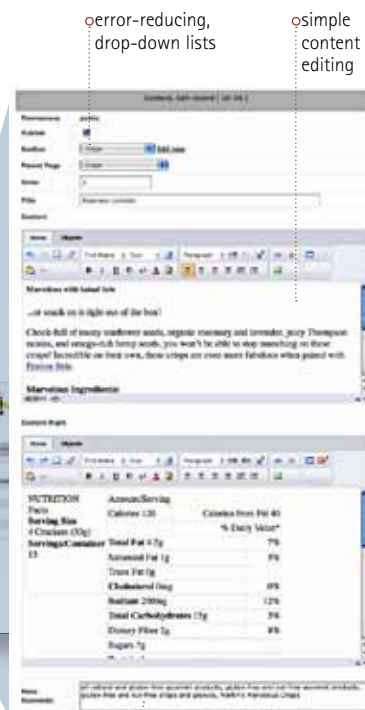
—Shane Murphy, Partner  
Crown Architectural Sheet Metal & Wall Cladding Division Ltd.



**Martin's Marvelous Content Management with SiteManager**  
customized for each client's website editing needs



An easy-to-use web interface that lets novice computer users update editable website content.



customized data entry forms with defaults filled in for easy editing

## Hardworking Websites Include:



### Website Design and Development Services

Site Architecture & Planning	✓	<b>Optional Services</b>	
Content Writing & Editing	✓	Location/Product Photography	\$500+
Website Design Options (2)	✓	Photo Retouching	\$120+
Design Revisions (2)	✓	Maps, Diagrams & Illustrations	\$120+
Stock Photos	✓	Logo Update/Refresh	\$320+

### Website Features

Site Content Manager	✓	<b>Optional Site Features</b>	
Services & Product Lists	✓	Photo Gallery	\$500+
News & Events Section	✓	Media Gallery	\$500+
Careers Listings & Form	✓	Flash Animation	\$500-\$1,500+
FAQs Section	✓	Quote Request Form	\$120+
Links Section	✓	Website Search Engine	\$300-\$800+
Contact Us Form	✓	E-Newsletter Setup & Design	\$300-\$800+
Google Location Map	✓	Corporate Stock Quote	Quote
		E-Newsletter Article Writing	\$250+
		HR Manager	\$800+
		E-commerce Shopping Cart	Quote

### Website Budget Guidelines:

Because no two websites are identical, cost ranges are provided for budgeting purposes only. Call for a free consultation and an accurate estimate.

Standard: \$6,000-\$10,000

Enhanced: \$10,000-\$15,000+

Most clients spend approximately \$8,000 on their website.

### SEO (Search Engine Optimization)

Meta Tags & Keywords	✓	<b>Optional SEO</b>	
Robots.txt File	✓	Link Building	\$200+
XML Sitemap	✓	Competitive Analysis	\$200+
Social Media Sharing	✓	Keyword Research	\$80+
Search Engine Optimized Content	✓	Landing Page Optimization and Testing	\$200+
		Pay-Per-Click Web Marketing	\$400+
		Search Engine Resubmission	\$80+

### Launch Promotion

Microsoft/Bing Submissions	✓	<b>Optional Promotion</b>	
Google Submission	✓	Design & Print Launch Card	\$320+
Press Release (writing & distribution)	✓	Secondary Search Engine Submissions	Quote
		Industry Link Submissions	Quote

### Website Hosting

Domain Management	✓	<b>Optional Hosting</b>	
1GB Web Space	✓	Annual Site & Email Hosting	\$420/yr
Webmail (browser email access)	✓	Dedicated IP Address	\$30/yr
Linux, Apache, MySQL, PHP	✓	Secure Server Certificate	\$150+/yr
CPanel Hosting Management	✓	Google Business Gmail	Quote
Webstats (AWStats, Weblizer)	✓		
Hosting for Remainder of Year	✓		

### Optional Reporting

Google Analytics Setup	\$40
Website Stats Analysis	\$200

Above amounts are for budgeting purposes. Call 604 904 6622 for your custom quote and consultation.





From beginning to end, Honeycomb Creative managed all the details of our projects. The design and development of our business card, sales brochure, presentation folder and website barely interfered with my day-to-day business demands, and yet I was given ample opportunities to provide feedback and approval. Each version of every project was posted online, so I could easily track the latest developments. I am very happy with the entire experience and the finished products.

—Kim Kaprinka, Owner  
SK Sanitary Specialties Mfg. Ltd.

**SK Sanitary Specialties Mfg. Ltd.**  
Presentation & Contracts Folder



## More Marketing Solutions

Whether you sell products or offer services, you need to market your business. You need visibility and constant communication to bring in new clients and to keep existing clients. Work with us, and we'll help you find the best solution to promote your business.

- ☐ print advertising
- ☐ annual reports
- ☐ calendars
- ☐ corporate identities
- ☐ newsletters
- ☐ press releases
- ☐ print literature
- ☐ product sheets
- ☐ sales brochures
- ☐ trade show displays
- ☐ vehicle signage
- ☐ promotional items

**SK Sanitary Specialties Mfg. Ltd.**  
Sales Brochure



## More Gets Done with One Call

Honeycomb Creative gives you more website features and marketing solutions. We're the one creative source you need to help your business succeed.



**Honeycomb Creative**

For a free estimate or consultation:

Contact us at: 604 904 6622  
1 877 904 6622

or buzzme@honeycombcreative.com

www.honeycombcreative.com