

We build hard-working websites.

web + print projects - volume 4

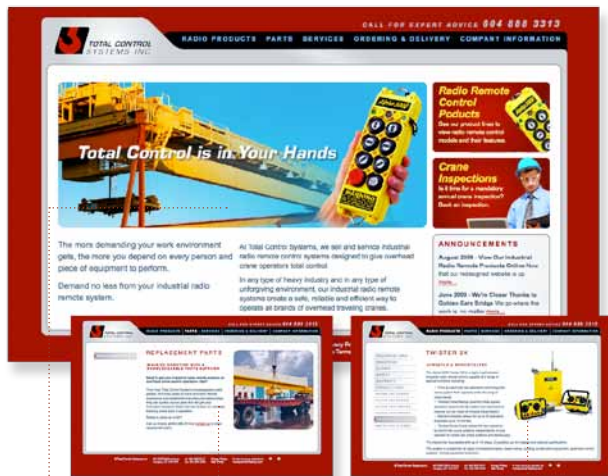


website planning, design, development & marketing



Honeycomb Creative Solutions

[www.honeycombcreative.com](http://www.honeycombcreative.com)



Flash animation helps bring your products to life

professionally written content rates high with search engines and is customized for your audience

photo retouching enhances supplied product images



updatable FAQ area

announcements keep customers informed and improves search engine ranking

product photos and retouching showcase your products

## More Website Features and Services

Work with us at Honeycomb Creative and you'll instantly get more. With each and every web project, you'll benefit from our extensive marketing experience, professional graphic design, and copywriting services.

All of our websites come with an easy to use content management system and other services not typically included by other web design firms—such as:

- ✓ **Custom design:** a distinct look and feel that leaves a memorable and professional first impression.
- ✓ **Self-serve content update area:** easy-to-use, password-protected web interface lets novice computer users update editable website content.
- ✓ **Content creation:** website copy written and edited by our professional writer.
- ✓ **Search engine optimization:** written to be search engine friendly.
- ✓ **Search engine submission:** website submission to Google and other major search engines.
- ✓ **Web hosting:** Linux servers for secure, reliable website and email hosting. Free hosting for the calendar year, with competitively priced hosting offered the next year.

And if you ever have any technical issues, one month or one year from now, call us and we'll take care of everything. We are the only contact you need to get and maintain your hard-working website.



custom forms make it easy for customers to provide the right information

quick links help end users find what they need

professionally written content

updatable photo gallery and project list

## Every website includes:

### Site Features

Site Content Manager	✓
Services & Product Lists	✓
News & Events Section	✓
Careers Listings & Form	✓
FAQs Section	✓
Links Section	✓
Quote Request Form	✓
Contact Us Form	✓
Google Location Map	✓

### Optional extras:

Photo Gallery	\$500+
Media Gallery	\$500+
Flash Animation	\$500-\$1,500+
Website Search Engine	\$300-\$800+
E-Newsletter Setup & Design	\$300-\$800+
Corporate Stock Quote	\$1,200+
E-Newsletter Article Writing	\$250+
HR Manager	\$800+
E-commerce Shopping Cart	Quote

### SEO (Search Engine Optimization)

Search Engine Optimized Content	✓	Search Engine Resubmission	\$80+
Meta Tags & Keywords	✓	Link Building	\$200+
Google Submission	✓	Competitive Analysis	\$200+
Microsoft/Bing Submissions	✓	Keyword Research	\$80+
Secondary Search Engine Submissions	✓	Pay-Per-Click Marketing	\$400+
Industry Link Submissions (max. 2 hours)	✓	Landing Page Optimization	\$200+

### Launch Promotion

Press Release (writing & distribution)	✓	Design & Print Launch Card	\$320+
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### Website Hosting

Domain Management	✓	Annual Site & Email Hosting	\$420/yr
1GB Web Space & 50 Email Accounts	✓	Dedicated IP Address	\$30/yr
Webmail (browser email access)	✓	Secure Server Certificate	\$150/yr
Linux, Apache, MySQL, PHP	✓		
Cpanel Back-End Management Control	✓		
Hosting & Email for remainder of year	✓		

### Maintenance & Reporting

Site Updates (max. 12 hours)	✓	Google Analytics Setup	\$40
Webstats (AWStats, Weblizer)	✓	Website Stats Analysis	\$200
		Site Updates	min. \$40

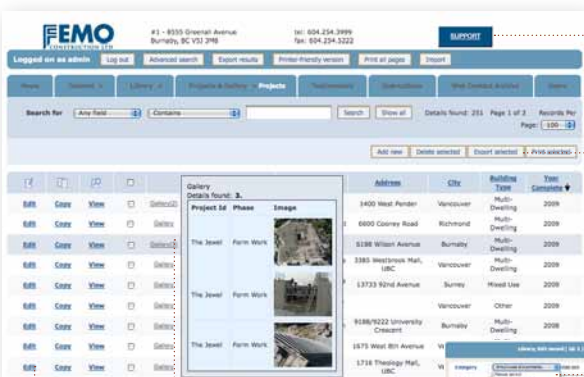
### Services

Site Architecture & Planning	✓	Location/Product Photography	\$500+
Content Writing & Editing	✓	Photo Retouching	\$120+
Website Design Options (2)	✓	Maps, Diagrams & Illustrations	\$120+
Design Revisions (2)	✓	Stylized Wordmark	\$320+
Stock Photos	✓	Logo Update/Refresh	\$320+

Above amounts are for budgeting purposes.  
Call for your custom quote and consultation.

### Femo Construction Ltd.

Self-serve website content update area



website help is only a click away

easily import and export data

staff with access can easily update site content

related website content is linked to make it easier to find

forms designed specifically for your company's website



customized forms with drop-down lists make data entry fast and consistent

just browse to upload photos from your computer

### Compliance Coal Corporation

www.theravenproject.ca

### Optional Extras:

Photo Retouching



news and events keep stakeholders up-to-date

map enlarges on rollover for closer view

### A&F Printing Ltd.

www.afprinting.ca

### Optional Extras:

Flash Animation & Photo Retouching



Flash animation tells the company story

news and events keep customers informed about offers and improves search engine ranking

area for uploading large files securely and easily

stock photos sourced and retouched



## Honeycomb Creative

View our portfolio of work at...

www.honeycombcreative.com/websites  
or call 604.904.6622





**Femo Construction Ltd.**  
Corporate Brochure

## More Marketing Solutions

Whether you sell products or offer services, you need to market your business. You need visibility and constant communication to bring in new clients and to keep existing clients. Work with us, and we'll help you find the best solution to promote your business.

- |  |   |
|--|---|
| <input type="checkbox"/> print advertising | <input type="checkbox"/> annual reports       |
| <input type="checkbox"/> calendars         | <input type="checkbox"/> corporate identities |
| <input type="checkbox"/> newsletters       | <input type="checkbox"/> press releases       |
| <input type="checkbox"/> print literature  | <input type="checkbox"/> product sheets       |
| <input type="checkbox"/> sales brochures   | <input type="checkbox"/> trade show displays  |
| <input type="checkbox"/> vehicle signage   | <input type="checkbox"/> promotional items    |

**Best Choice Solutions Inc.**  
Presentation & Contracts Folder



**CS Analytics and Testing Ltd.**  
Logo Design



**Compliance Energy Corporation**  
Trade Show Display



## More Gets Done with One Call

Honeycomb Creative gives you more website features and marketing solutions. We're the one creative source you need to help your business succeed.



**Honeycomb Creative**

**For a free estimate or consultation:**

Contact us at 604 904 6622

or [buzzme@honeycombcreative.com](mailto:buzzme@honeycombcreative.com)

[www.honeycombcreative.com](http://www.honeycombcreative.com)

**View our portfolio of work at...**

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This product is  
printed on 30%  
post-consumer  
waste paper.