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REASONS WHY YOU NEED
A HARD-WORKING WEBSITE1 GENERATE
WEBSITE TRAFFIC
FROM SEARCH ENGINES

Rank higher in search engines and get more targeted visitors by having a website that builds Search Engine Optimization (SEO) into its design and content.

2 MAKE
A GOOD FIRST
IMPRESSION

Within 5 seconds, your website's design and layout must convince visitors that your business is professional, reputable and worthy of further attention.

3 ENGAGE
AND PERSUADE
VISITORS

Within the next minute, your website needs to present visitors with the right information, showing your company is qualified to meet their needs and to solve their problems.

4 CAPTURE
INFORMATION AND
CONVERT VISITORS

Invite website visitors to contact you, request a quote, sign-up for special offers, subscribe to newsletters, and begin the process of converting them into your new clients.

Total Control Systems Inc.
www.totalcontrolsystems.ca

- o professional design grabs visitors attention
- o content written by our staff writer to maximize search engine placement
- o clear navigation menu allows website visitors to quickly find what they are looking for

Fraser Valley Truck Parts Ltd.
www.fraservalleytruckparts.ca

- o sales-driven copy drives your company to visitors
- o search engine optimized content, meta tags and keywords
- o gather visitor information through quote requests, special offers and newsletter sign-up forms

I'm very glad that I chose Honeycomb Creative to develop our website and trade show material. Allen developed a plan and kept each project on track so that we never felt overwhelmed. His regular updates and quick responses to our questions and concerns kept the process moving forward smoothly and ensured we looked professional both online and in print.

—Rita MacKenzie,
Marketing Manager
Fraser Valley Truck Parts Ltd.,
Maple Ridge

Working with Honeycomb Creative was the most stress-free working relationship I have experienced. They took care of everything from developing product descriptions to web hosting and right through to search engine submission. I would recommend them to anyone who wants to work with people who really care about the quality of their work and their clients.

—Jan Skrzypczak, Owner
Total Control Systems Inc., Langley



Honeycomb Creative
print + web communications

For a free website consultation, contact us at

FRASER VALLEY SALES TEL: 604 495 2100
METRO VANCOUVER SALES TEL: 604 904 6622

RIDGE MEADOWS STUDIO TEL: 604 466 0558
EMAIL: buzzme@honeycombcreative.com

View our portfolio of work at www.honeycombcreative.com/portfolio





◦ electronic product catalogues, photo galleries and resource libraries

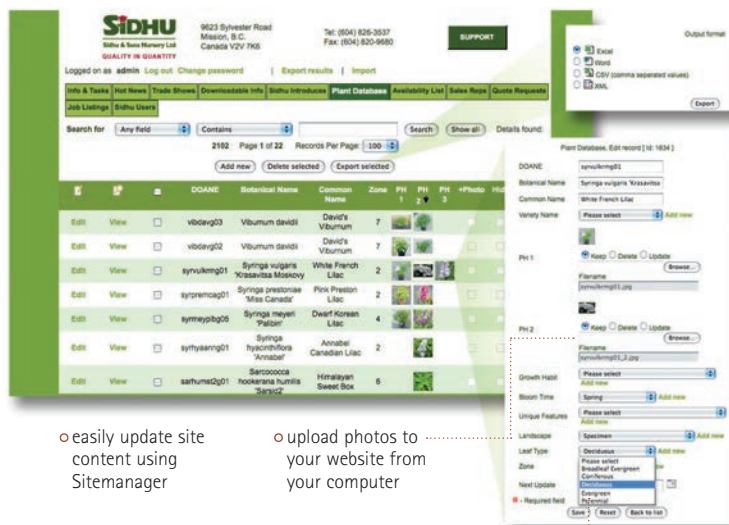
◦ downloadable product literature, sales brochures and white papers

◦ content customized for search engines and your audience

◦ animation to bring your products to life

Content Management with Sitemanager

customized for each client's website editing needs



◦ easily update site content using Sitemanager

◦ upload photos to your website from your computer

◦ easily import and export data

◦ customized data entry forms

◦ error-reducing, efficient drop-down lists

HONEYCOMB CREATIVE PROVIDES EVERYTHING THAT YOU NEED FOR A HARD-WORKING WEBSITE.

✓ Custom Design:

A distinct look and feel that leaves a memorable and professional first impression.

✓ Content Creation:

Website copy written and edited by professional writer.

✓ Content Management:

Our Sitemanager uses an easy-to-use, password-protected web interface that lets novice computer users update editable website content. Update your website more frequently and improve your search engine placement.

✓ Web Hosting:

Free website and email hosting for remaining calendar year on secure, reliable Linux servers.

✓ Search Engine Optimized:

Every website is designed and developed with baseline Search Engine Optimization (SEO) best practices to ensure that your website is Google friendly.

✓ Search Engine Submission:

Website submission to Google and other major search engines.

✓ Ongoing Support:

If you ever have any technical issues, one month or one year from now, call us and we'll take care of everything. We are the only contact you need to maintain your hard-working website.

Our Client Satisfaction Guarantee

Never feel stressed or overwhelmed while working with Honeycomb Creative. Your website project is managed by a capable and experienced web development team who will keep you up-to-date on the project's progress and promise...

✓ No Hidden Costs:

Pay exactly what you are quoted.

✓ Built to Current Website Standards:

You get an editable and easily expandable website that is search engine friendly.

✓ On-time Delivery:

We'll manage your website along every step so that your site is up and running when you need it.



Website Budget Guidelines:

Because no two websites are identical, cost ranges are provided for budgeting purposes only. Call for a free consultation and an accurate estimate.

Basic: \$4,000-\$6,000
Standard: \$6,000-\$10,000
Enhanced: \$10,000-\$15,000+

CALL TODAY
604 495 2100

Honeycomb Creative gives you more website features and marketing solutions.



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print + web communications

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