

web + print projects - volume 13

# Impress Visitors & Grow Your Business

WE BUILD HARD-WORKING WEBSITES & MORE

Business-to-Business Marketing Specialists

CONFIRM CREDIBILITY

ATTRACT CUSTOMERS SHOWCASE YOUR WORK CAPTURE LEADS



## Sasco Contractors Ltd. www.sascocontractors.com

Throughout our entire web development project, Honeycomb Creative was always there to make recommendations, answer my questions and quickly take care of requests. They were very proactive and kept the project moving along. I would recommend them to anyone searching for a website development company that really puts its clients' needs first.

Craig Paquin, General Manager





# **Arbutus Point Developments Ltd.** www.arbutuspoint.ca



We designed a responsive website with a home showcase photo gallery.

### **Benchmark Painting Ltd.**

www.benchmarkpainting.ca

After my first meeting with Honeycomb Creative, I knew that they understood my business and that they could build a website that would work best for my company. I trusted in their web development advice throughout the project, and I am very happy I did. The new website is professional, easy to navigate and leaves our customers with the same high-level of confidence in our abilities as I have in Honeycomb Creative's.

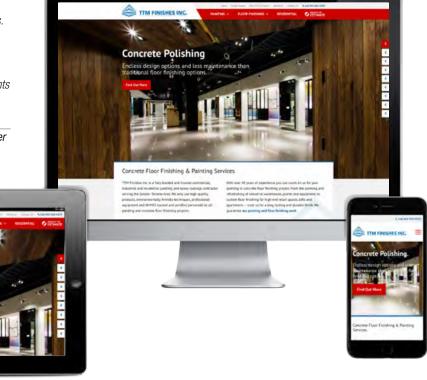
Brent Klemke, Owner



### TTM Finishes Inc.

It could be that other designers don't understand me, or my business, or, simply, that they don't go the extra mile like Honeycomb Creative does. Because with everything they've produced for me — magazine ads, logos and a website — the end results always generate compliments from my clients. Really, what more could I ask for?

Marco Chiesa, Owner



### **Complete Website Services**



#### **DEVELOPMENT PLATFORM**

- Responsive Web Design
  - adjusts & scales for any device
- Content Management (CMS)
  - WordPress customized for YOU



#### **DESIGN AND PRODUCTION (NO TEMPLATES!)**

Concrete Polishing

- Mood Boards
- → Wire Frames
- → Website Design Mock-ups
- Website Design Revisions
- Site Architecture and Planning
- Content Writing and Editing
- Stock Photos
- Photo Retouching



#### **CONTENT & FUNCTIONALITY** (AS REQUIRED)

- News & Events Section
- Services & Products List
- FAQ Section
- → Testimonials
- Links Section
- Contact Us Form
- Quote Request Form
- Photo Gallery
- Careers Section
- Google Location Map
- Company Blog
- Password Protected Area
- Site Search
- Catalog & Shopping Cart
- Rotating Banners



#### **CUSTOMIZATION** (YES, WE DO THAT!)

Custom programming to meet your specific requirements. You let us know what you need and we will work with you to achieve it.

Let us take your information and present it to your customers as:

- Beautiful Photo Galleries
- Engaging Graphs
- Custom Searches
- Easy-to-find Documents



#### **SEARCH ENGINE OPTIMIZATION (SE0)**

- Search Engine Optimized Content
- → Meta Tags & Keywords on Main Pages
- Microsoft Bing & Yahoo Submission
- Google Website Submission
- Google Analytics Setup & Reporting
- Additional SEO Marketing Options



## Construction Labour Relations Association of BC www.clra-bc.com

From the initial meeting to the final tweaking, Allen and his team provided valuable input and technical know-how to make sure our site functioned as we wanted. The new site was designed and launched over a short period of time. The result is a clean, modern, and responsive site that we are able to update quickly and easily as needed. Our thanks for a job very well done!

Wendy Mazur, Office Manager



# SEARCH ENGINES LOVE FRESH CONTENT

**OUR ONGOING SERVICES MAKE IT EASY.** 

Regular content updates are the key to keep the search bots coming back to your website. Managed content creation services automate the process for you. Ask About Content Marketing Services:

'Content Assist', 'Content Round Up', and
'Content Life Support'.

### **Experience What We Can Do For You**

Never feel stressed or overwhelmed while working with Honeycomb Creative. Your website project is managed by a capable and experienced team who will keep you up-to-date on the project's progress.



#### **NO COST OVER-RUNS**

We listen to your wants, but we also understand what you need. We have developed a very comprehensive estimating system to ensure that we provide fair, accurate and no surprises pricing to clients.



#### **EASILY UPDATE YOUR WEBSITE**

We provide clear, step-by-step instructions and phone support so your staff can easily update your website. If you are too busy to make the updates you want, our team will be happy to do it for you as quickly as possible.



#### **ONGOING SERVICE**

After the website is launched, we excel at the ongoing support and maintenance that clients require. From website content updates to technical and security maintenance, our clients know that they can depend on Honeycomb for service and support.



#### **ALL YOUR MARKETING NEEDS**

From graphic design to web development to copywriting and marketing materials, we have it all under one roof. We're the one creative source you need to help your business succeed.

